

## **FAST FACTS**

### **Ralgro<sup>®</sup>** (zeranol)

**Ralgro<sup>®</sup> reliably stimulates weight gain and improves feed efficiency.**

- ▶ Proven to increase weaning weight by 20-35 pounds
- ▶ Using Ralgro is like selling an extra calf for every wheel (24 doses) you use
- ▶ Ralgro is sustainable; and provides the best gains from your pastures
- ▶ Stimulates the natural growth system in replacement beef heifers, suckling beef calves, growing beef cattle, and feedlot heifers/steers

**One implant at the beginning of grazing increases average daily gain (ADG) by:**

- ▶ .20 lb per day in 5,871 steers – 21 lbs added weight gain over 105 days
- ▶ .09 lb per day in 1,789 intact heifers – 12 lbs added weight gain over 137 days

**Use Ralogun for proper placement of Ralgro.**

- ▶ Easy-to-use, durable design
- ▶ To ensure proper placement of Ralgro, follow product use guidelines on package insert

**RALGRO<sup>®</sup>**  
( z e r a n o l )



# RALGRO IMPLANT CALF VALUE CALCULATOR

	Non-implanted		Ralgro
<b>Avg. Weaning Weight</b> (Ralgro adds an extra 23lbs to weaning weight)	<input type="text"/> <b>x</b>	+ 23lbs =	<input type="text"/> <b>x</b>
<b>Sales Price Per pound</b>	<input type="text"/> <b>=</b>		<input type="text"/> <b>=</b>
<b>Gross Revenue Per calf</b>	<input type="text"/>		<input type="text"/> <b>-</b>
<b>Cost of Ralgro</b>	n/a		<b>a</b> <input type="text"/> <b>=</b>
<b>Net Revenue Per Calf</b>	<b>c</b> <input type="text"/>		<b>b</b> <input type="text"/> <b>=</b>
<b>Advantage</b> (b - c = d)			<b>d</b> <input type="text"/> <b>x</b>
<b>Number of Calves</b>			<b>e</b> <input type="text"/> <b>=</b>
<b>Total Return Advantage</b>			<b>f</b> <input type="text"/>
<b>Return on Investment</b> (For each dollar invested) (f ÷ (a x e))			<input type="text"/>

A withdrawal period has not been established for Ralgro in pre-ruminating calves. Do not use in calves to be processed for veal. For complete information, refer to product label.

**RALGRO**<sup>®</sup>  
( z e r a n o l )

556 Morris Avenue • Summit, NJ 07901 • [intervetusa.com](http://intervetusa.com) • 800-521-5767

Ralgro is property of Intervet International B.V. or affiliated companies or licensors and are protected by copyrights, trademark and other intellectual property laws. Copyright © 2010 Intervet International B.V. All rights reserved. 9/10 BV-RAL-40443

**RALGRO.COM**