

# Cattle Herd Health



# MINUTE

## The 5 Pillars of Cattle Herd Health

The most complete and effective Herd Health Success Plan for producers includes five key steps.

### Identify

- The first step to managing animal health is identifying the individual to support and providing customized treatment and performance tracking.
- ALLFLEX® ear tags are cattle producers #1 choice for ear tags.



### Deworm

- Internal parasites can impact feed intake and nutrient absorption, leaving cattle vulnerable to diseases and infections while also affecting their growth and reproduction.
- SAFE-GUARD® (fenbendazole) is available as an oral suspension or drench, as well as a paste with a specially designed dispensing gun and metal hook for accurate dosing.
- SAFE-GUARD® feed and mineral products provide multiple non-handling options that allow cattle producers to deworm their cattle in the pasture.



### Vaccinate

- Vaccinations protect cattle from diseases, including respiratory and clostridial diseases, scours and pinkeye.
- Producers should develop a long-term vaccination program to address all the disease risks of their herd.
- The BOVILIS® line of cattle vaccines offers a full range of effective products for your customers.



### Control

- External parasites such as lice, flies, ticks, grubs and mites feed on body tissues and may transmit diseases such as pinkeye and anaplasmosis to healthy animals.
- Use ULTRA SABER™ or ULTRA BOSS® and DOUBLE BARREL® VP to maximize control.



### Grow

- The use of implants improves the efficiency of beef production, which means fewer natural resources like water, corn and land are needed to raise beef.
- RALGRO® (zeranol implants) provides cow/calf producers implanting ease, flexibility and most importantly, results.
- For approximately \$1.50 per head investment, producers can expect a \$30-50 increased calf value.<sup>1</sup>



<sup>1</sup>Selk, G. (1997) Implants for Suckling Steer and Heifer Calves and Potential Replacement Heifers. Proceedings: Impact of Implants on Performance and Carcass Value of Beef Cattle. Oklahoma State University, P-957. Pg 40.4. Superior Livestock Sale data report 2018.

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## Identify ALLFLEX® Tags

With a toolkit of sizes, colors and types ALLFLEX lets you sort, manage and market your cattle like a pro.



## Deworm SAFE-GUARD® (fenbendazole):

All the benefits of effective deworming without all the labor, handling and stress.



## Vaccinate BOVILIS®

Defend your herd from viral or bacterial infections with trusted vaccines.



## Control ULTRA SABER™ or ULTRA BOSS® Pour-on Insecticide DOUBLE BARREL® VP Insecticide Ear Tags

Control external parasites that increase cattle stress levels and threaten productivity.



## Grow RALGRO® (zeranol implants)

Single cartridge, 24-dose cartridge box

## RALOGUN®

Implants maximize your cattle's weight gain by optimizing their available nutrition.



**IMPORTANT SAFETY INFORMATION:** RALGRO® (zeranol implants): Not for use in humans. Keep out of reach of children. No withdrawal period is required when used according to labeling. Do not use in beef calves less than 2 months of age, dairy calves, and veal calves. A withdrawal period has not been established for this product in pre-ruminating calves. Do not use in replacement beef heifers after weaning or in dairy cows or replacement dairy heifers. Use in these cattle may cause drug residues in milk and/or calves born to these cows. Implant pellets subcutaneously in ear only. Any other location is a violation of Federal law. Do not attempt salvage of implanted site for human or animal food. Not approved for repeated implantation (reimplantation) with this or any other cattle ear implant within a single production phase as safety and effectiveness have not been evaluated. For complete safety information, refer to the product label. SAFE-GUARD®: Do not use in beef calves less than 2 months old, dairy calves and veal calves. A withdrawal period has not been established for this product in pre-ruminating calves. Additionally, the following meat withdrawal and milk discard times apply: SAFE-GUARD® Paste: Cattle must not be slaughtered for 8 days. For dairy cattle, the milk discard time is 96 hours. SAFE-GUARD Suspension: Cattle must not be slaughtered for 8 days. For dairy cattle, the milk discard time is 48 hours. SAFE-GUARD ENPROAL Type C Medicated Block: Cattle must not be slaughtered for 11 days. For use in beef cattle only. SAFE-GUARD 20% Protein Type C Medicated Block: Cattle must not be slaughtered for 16 days. For use in beef cattle only. SAFE-GUARD Type A and other medicated feed products (pellets, cubes, free-choice mineral, or free-choice liquid): Cattle must not be slaughtered for 13 days. For dairy cattle, the milk discard time is 60 hours.