

3 STEP APPROACH TO Prevent Pinkeye in Cattle



MINUTE

What is Pinkeye? Is it Preventable?

- Pinkeye is a bacterial infection of the eye that causes pain, stress and weight loss in cattle of all ages
- Pinkeye is preventable with the 3 Step Approach
- Prevention is much easier and affordable than treating pinkeye

How does Pinkeye progress?

Stage 1

- Excessive tearing, blinking and increased sensitivity to sunlight
- Cloudy eye due to inflammation
- May see a white spot which may be a small ulcer

Stage 2

- Symptoms from Stage 1 continue as eye becomes more cloudy and the white spot (ulcer) spreads
- Eye may look pink or red from enlarged blood vessels

Stage 3

- White spot (ulcer) now covers most of the eye
- Inflammation spreads to the inner part of the eye
- Eye may now appear yellow and “goopy” when it fills with fibrin

What are the 3 easy steps to protect cattle from pinkeye?

Vaccination

- Vaccinate 3-6 weeks prior to fly season
- Booster per label instructions



Fly Control

- Ear Tags
- Pour-on Insecticide
- Premise Spray



Environmental Management

- Reduce eye irritants such as dust, pollen, tall grasses and UV light (sunlight)
- Keep cattle well hydrated
- Reduce sources of stress, such as overcrowding and internal parasitism
- Discuss vitamin and mineral program with a nutritionist



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BOVILIS® PILIGUARD® PINKEYE 2 mL DOSE SQ

Shown effective against:
• *Moraxella bovis* (Pinkeye)

10 dose UIN: 065410
UPC: 662858029123
50 dose UIN: 143130
UPC: 662858029147



BOVILIS® 20/20 VISION® 7 WITH SPUR® 2 mL DOSE SQ

Shown effective against:
• *Moraxella bovis* (Pinkeye)
• *Clostridium chauvoei* (Blackleg)
• *C. septicum* (Malignant edema)
• *C. novyi* (Black disease)
• *C. sordellii*
• *C. perfringens* Types C & D (Enterotoxemia)

10 dose UIN: 069083
UPC: 662858097023
50 dose UIN: 069084
UPC: 662858040593



ULTRA BOSS® Pour-On Insecticide

Quart UIN: 169967
UPC: 300615260029
5 Liters UIN: 167882
UPC: 662858955859



ULTRA SABER™ Pour-On Insecticide

900 mL UIN: 169945
UPC: 300615478011
5 Liters UIN: 168958
UPC: 662858852332



SYNERGIZED DELICE® Pour-On & Premise Spray Insecticide

5 Liters UIN: 168042
UPC: 662858342215



DOUBLE BARREL® VP Insecticide Ear Tags

20 Ear Tags Per Box UIN: 166666
UPC: 300615004012

Test Your Knowledge

1. True or False: One application of ULTRA BOSS® Pour-on Insecticide can control flies for up to 8 weeks.
A True
B False

2. Pinkeye cases peak in late summer and early fall. When do you need to vaccinate?
A Late summer and early fall
B 3-6 weeks prior to fly season
C When you see flies on your farm
D All of the above

3. True or False: Pinkeye is a common illness that affects cattle of all ages?
A True
B False

ANSWERS: 1. True / 2. 3-6 weeks prior to fly season / 3. True