

Consumer Product Focus Calendar

	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC
CATTLE	ALLFLEX® Ear Tags							ALLFLEX® Ear Tags			ALLFLEX® Equipment	
		BOVILIS® Vaccines						BOVILIS® Vaccines				
		SAFE-GUARD® (fenbendazole) Chute-side Dewormers			SAFE-GUARD® (fenbendazole) Pasture Dewormers ULTRA BOSS® or ULTRA SABER™			SAFE-GUARD® (fenbendazole) Chute-side Dewormers				
		RALGRO® (zeranol implants)						RALGRO® (zeranol implants)				
HORSES	PANACUR® (fenbendazole) PowerPac	PRESTIGE® 2 PRESTIGE® 3 +WNV PRESTIGE® 5 +WNV						PRESTIGE® 2 PRESTIGE® PRODIGY®			PANACUR® (fenbendazole) PowerPac	
		SAFE-GUARD® or EQUI-BITS® or PANACUR® (fenbendazole) Dewormers										
CHICKENS	SAFE-GUARD® AQUASOL (fenbendazole oral suspension)											
						SYNERGIZED DELICE®						
GOATS	ALLFLEX® Goat Tags				SAFE-GUARD® 125mL <i>Herd</i>			ALLFLEX® Goat Tags				
	BOVILIS® Vision CD-T <i>Doe</i>			BOVILIS® Vision CD-T <i>Kids</i>	ULTRA BOSS® or SYNERGIZED DELICE®						ALLFLEX® Equipment	
DOGS	SAFE-GUARD® (fenbendazole)											

The calendar reflects general seasonal trends and may vary based on regional climate conditions and geographic factors.

Reseller Product Focus Calendar



	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC	
CATTLE	BOVILIS® Vaccines		SAFE-GUARD® (fenbendazole)			BOVILIS® Vaccines <i>Get ready for Fall Calving</i>		SAFE-GUARD® (fenbendazole) <i>Final Dose of the Year</i>		ALLFLEX® Ear Tags			
	RALGRO® (zeranol implants)		ULTRA BOSS® or ULTRA SABER™ <i>Ectos</i>			RALGRO® (zeranol implants)							
HORSES	PRESTIGE® Vaccines		SAFE-GUARD® or EQUI-BITS® or PANACUR® (fenbendazole) Dewormers						SAFE-GUARD® (fenbendazole) <i>Final Dose of the Year</i>		PRESTIGE® Vaccines		
									PANACUR® (fenbendazole) PowerPac				
CHICKENS	SAFE-GUARD® AQUASOL (fenbendazole oral suspension)		SYNERGIZED DELICE®								SAFE-GUARD® AQUASOL (fenbendazole oral suspension)		
GOATS	BOVILIS® Vision CD-T CD-T Vaccines		SAFE-GUARD® (fenbendazole) 125mL ULTRA BOSS® or SYNERGIZED DELICE®						ALLFLEX® Goat Tags <i>Fall Shows & Spring Prep</i>		BOVILIS® Vision CD-T		
											BOVILIS® Vision CD-T		
DOGS	SAFE-GUARD® (fenbendazole)											SAFE-GUARD® (fenbendazole)	

Notes & Key Dates:

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