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Merck Animal Health Official Retail Expert



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**What's New from Merck Animal Health**



Deworming horses is easier when a horse owner can choose the delivery method that works best for them and their horse. Safe-Guard® (fenbendazole) and Panacur® (fenbendazole) come in different forms and sizes, yet are effective against common intestinal parasites of the horse.

**Defend the Horse: What You Need to Know to Help Your Customers Combat Intestinal Parasites**

**Before They Begin**

For the best results recommend your customers get a fecal egg count test on their horse by a veterinarian. A properly timed fecal egg count (FEC) test ensures you are treating the horse for the actual parasites present. Results can help plan the right deworming program.

**Next Step - Select the right program for the horse using these three steps:**

- Know the Enemy
- Know the Horse
- Know the Plan

**Step 1: Know the Enemy**

- Small Strongyles
- Large Strongyles (aka bloodworms)
- Roundworms (or Ascarids)
- Pinworms
- Bots
- Tapeworms

Click on the image to take a closer look.



**Step 2: Know the Horse**

**Foals**

- Roundworms can cause severe health problems in foals

**Adolescents**

- Yearlings through age 2 are susceptible to all parasites as immune systems develop

**Adults**

- High Shedders – 5-20% of adult horses are considered to be "high-shedders"
- Low Shedders – Most adult horses have an active immune system and are less sensitive to parasite infestation

**Seniors**

- Horses over age 15 may continue on the same strategical deworming program as younger adults unless afflicted by health issues

**New Horses**

- If a prior deworming program is unknown in a new horse, a five-day Panacur POWERPAC treatment is recommended upon arrival and before being turned out to pasture

Click on the image to take a closer look.



**Step 3: Know the Plan**

Once parasite enemies are identified and understood, the right deworming program can be planned for each individual horse, based first on age and then on other conditions that may include regional climate, living conditions, stocking density, time on pasture, and a fecal test. To view sample deworming plans [CLICK HERE](#) to view the Deworming Barn Chart brochure, which can be ordered for use in your store.

**Merck Animal Health Equine Deworming Solutions**

**Safe-Guard® Paste<sup>1</sup>**

- Safe and effective
- Apple cinnamon flavored
- 25 g paste (for up to 1,100 pounds)
- 92 g paste (for up to 4,000 pounds)



**Safe-Guard® Equi-bits<sup>1</sup>**

- One bag treats 1,250 pounds
- Apple flavored, alfalfa pellets to enhance palatability
- Safe for pregnant mares and foals

**Panacur® POWERPAC<sup>2</sup>**

The Panacur POWERPAC is the ONLY dewormer FDA approved to treat all stages of encysted small strongyles, including EL<sub>3</sub>.<sup>3</sup> For 5 consecutive days, administer one syringe for each 1,250 pounds of body weight per day. Start every deworming program with Panacur POWERPAC.

Consult your veterinarian for assistance in the diagnosis, treatment and control of parasitism.

Do not use in horses intended for human consumption.

**Merchandising Minute**

We are excited to offer many different merchandising support materials to help grow your equine dewormer business. Check with your Merck Animal Health rep for more information on these resources:

- Equine Dewormer Power Wing
- Equine Deworming Power Panel
- Strategic Deworming Barn Chart Brochures
- Shelf Talkers and Aisle Invaders
- Coupons



**Social Media Minute**



Follow **Safe-Guard Equine** on Facebook to keep you and your customers up-to-date on the latest news for horse health and wellness.

**BrainShark Educational Series**

Click [HERE](#) to have your employees increase their knowledge about internal parasite control in horses.



**References**

<sup>1</sup>When using Safe-Guard® (fenbendazole) Paste 10% concomitantly with trichlorfon, refer to the manufacturer's labels for use and cautions for trichlorfon.

<sup>2</sup>When using Panacur® (fenbendazole) Paste 10% concomitantly with trichlorfon, refer to the manufacturers labels for use and cautions for trichlorfon.

<sup>3</sup>PANACUR (fenbendazole) POWERPAC Equine Dewormer product label