

MORE

Merck Animal Health Official Retail Expert

Healthy Herds Deliver Healthy Profits

Prepare your store for cattle working season



Shown: BOVILIS® NASALGEN® 3-PMH, RALGRO® (zeranol), SAFE-GUARD® (fenbendazole) 10% Dewormer Paste 290g and Liter Suspension



Merck Animal Health offers you the solutions you want to sell the products your customers need.

Mertle Dangler

Mertle Aisle Invader

Mertle Tower

Flipbook

BOVILIS NASALGEN 3-PMH Cooler Cling and Proxy Card

SAFE-GUARD Tower Display

Sharpen your skills with these suggested seasonal modules!

NEW! Cooler Conversational Selling

RALGRO® The Gold Standard in Calf Implants

Cattle Herd Health

BOVILIS® NASALGEN® 3-PMH

Better Horse Health

Slide into fall with horse vaccination and deworming products



Shown: PRESTIGE® 5 + WNV, PRESTIGE® 3 + WNV, SAFE-GUARD® (fenbendazole) EQUI-BITS® AND PANACUR® (fenbendazole) POWERPAC



MERCHANDISING OPTIONS:

PRESTIGE Pop Up Tower

PRESTIGE Aisle Invader

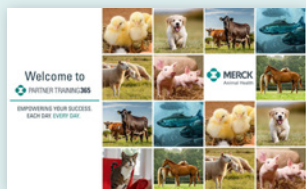
PRESTIGE Danglers

Mode of Action Shelf Kit

Equine Powerwing

Healthier Checkpoint Brochure

Get Vaccinating Right Flipbook



Sharpen your skills with these suggested seasonal modules!



PRESTIGE® Get Vaccinating Right



Proper Handling of Vaccines and Cooler Management



Get Equine Deworming Right

Better Goat Health

Control • Deworm • Vaccinate



Products shown: ULTRA BOSS®, SAFE-GUARD® (fenbendazole) 125 mL Goat Suspension, VISION® CD-T

MERCHANDISING OPTIONS:

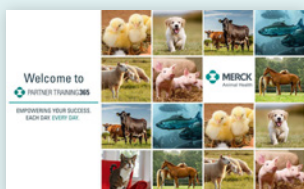
Dose & Done SAFE-GUARD Rebate Resources
(Rebate Resources also available in Spanish)

Better Goat Health Dangler

Digital Ads:

Better Goat Health Resources
(Digital resources also available in Spanish)

Better Goat Health Solution Center



Sharpen your skills with this suggested seasonal module!



Better Goat Health

Dog Internal Parasite Control

SAFE-GUARD® (fenbendazole) helps ensure your customers there's no need to worry about dangerous intestinal parasites getting in the way of enjoying outdoor adventures together with their dogs.



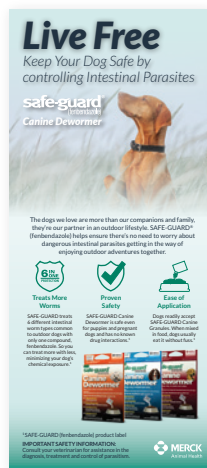
Shown: SAFE-GUARD (fenbendazole) Canine Dewormer family



MERCHANDISING OPTIONS:



Canine Shelf Module



Canine Dosing Card



Canine Powerwing & Proxy Cards

Sharpen your skills with these suggested seasonal modules!



SAFE-GUARD®
Canine Dewormer



SAFE-GUARD®
Canine Dewormer
Dosing

Make MORE Noise with Merchandising and Campaign Tools

Please connect with your Merck Animal Health Representative or email RetailTeam@merck.com to develop a plan for your store.

Campaign Tools

- Consumer Rebates and Coupons (when available)
- Print and Digital Banner Ads
- Social Media Posts and Images
- Email Newsletter Templates
- Educational Articles and Blog Content
- Product Information and Images for eCommerce Set-up