

Revalor-G
(trenbolone acetate and estradiol implants)

Make your stockers add up.

Grow stockers and revenue with REVALOR-G.

The #1 stocker implant, REVALOR-G is used in more stocker cattle than any other brand. In fact, it leads the next closest implant brand by more than 2-1.¹ It's just right for stockers.

The right timeline.

The typical stocker grazing period is 150 days. A single REVALOR-G implant improves grazing performance for 150 days.²

The right dose.

At 40mg of trenbolone acetate and 8mg of estradiol, REVALOR-G is dosed for a stocker setting. Studies show no benefit at higher doses.³

The right performance.

While on pasture, cattle implanted with REVALOR-G gain an average of 23 extra pounds with no negative effects on subsequent feedlot performance.⁴

The right choice for any pasture or season.

Cattle implanted with REVALOR-G significantly outgained those not implanted even on low-nutrition, dormant winter pasture.⁵

The right safety.

REVALOR-G shows no negative side effects in both steers and heifers and comes without a caution statement.⁶

With average daily gain that pays for the cost of the implant within a few days, REVALOR-G provides superior performance. Because proven ROI is just one more way Merck Animal Health works for you.⁷

Learn what you and your stockers could gain at RevalorG.com.



IMPORTANT SAFETY INFORMATION: Not to be used in animals intended for breeding, dairy animals, or veal calves. Implant in ear only. Any other location is in violation of Federal Law. Do not salvage implanted site for human or animal food. A withdrawal period has not been established for this product in pre-ruminating calves. Not for use in humans. For complete safety information, refer to the product label.

¹Animalytix Market Data.

²Data on file, Merck Animal Health.

³Data on file, Merck Animal Health.

⁴Data on file, Merck Animal Health.

⁵Ackerman CJ, Paisley SI, II, Purvis HT, Horn GW, Karges BR. Effect of a Revalor-G Implant and Source of Supplemental Protein on Weight Gain of Steers Wintered on Dormant Tallgrass Prairie or Old World Bluestem. 1997 Research Report. Oklahoma State University Department of Animal and Food Sciences. Available at: http://afs.okstate.edu/research_reports/1997rr/015.htm. Accessed July 16, 2019.

⁶Based on label claims.

⁷Shockey D, Coffey K, Jr, Rosenkrans C. Effect of Revalor-G Implants on Weight Gains of Steers Grazing Bermuda Plus Dallisgrass Pastures. Available at: www.beefstockerusa.org/research/arkansas/EffectRevalor-G.pdf. Accessed March 12, 2019.