

Hormone Implants

ARE **SAFE**

A three-ounce serving of beef from a steer implanted with estrogen contains

nanograms of estrogen

A three-ounce serving of beef from a steer NOT implanted with estrogen contains 1.3 nanograms of estrogen¹

A three-ounce serving of potatoes contains



nanograms of estrogen

A three-ounce serving of cabbage contains

2,000

nanograms of estrogen¹

Every day, an average woman produces

513,00

nanograms of estrogen²

Every day, an average man produces 136,000 nanograms of estrogen²

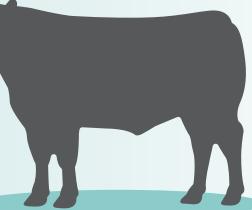
ARE **PRACTICAL**



Bulls' hormone systems are removed to curb aggression for the safety and welfare of the animals (now called "steers") and the people who interact with them, and to make beef more tender and flavorful. Implants restore enough of a steer's naturally-produced hormone levels to grow efficiently.3



Heifers (female cattle that have not given birth) have hormone systems focused on reproduction. Hormone implants balance a heifer's natural hormone levels to allow it to grow more muscle instead of fat.4



Hormone implants help balance natural hormone levels in cattle to allow them to convert their feed into lean muscle instead of excess fat, which helps keep beef affordable.4

ARE SUSTAINABLE To raise the same amount of beef WITHOUT hormone implants, it would take:5,6,7

cattle in the U.S. beef herd **MILLION MORE**

acres of land for grazing and growing feed

BILLION MORE gallons of water for producing feed and maintaining animals

imal Health. Mea! Sustainability Calculator. http://www.meatsusfainabilitycalculator.com/. Accessed August 10, 2017 Cattlemen's Beef Association. Beef Industry Statistics. 2017. http://www.beefusa.org/beefindustrystatistics.aspx. Accessed August 10, 2017. L. 2013. The environmental and economic impact of steroid implant and beta-adrenergic agonist use within U.S. beef production. In: Proceedings of the ADSA-ASAS Joint Annual Meeting, Indianapolis, IN, USA.