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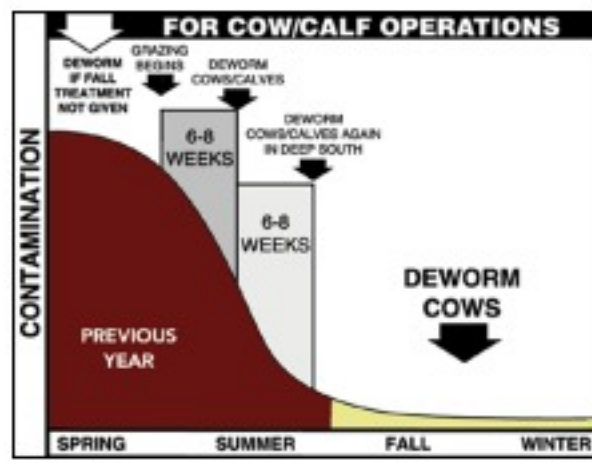
What's New from Merck Animal Health

Safe-Guard® (fenbendazole) protects a producer's cattle herd and their bottom line by killing internal parasites right where they live...in the gut.

Not all dewormers are created equal. There are different worms, different stages and different levels of efficacy. To help get the most out of their investment and their cattle, producers need Safe-Guard, the product proven successful against the internal parasites that have the potential to steal performance and profit.

Strategic Deworming Programs

Producers can strategically deworm their cattle, or worms can strategically devalue their cattle.



Cow/Calf Operations

Fall – First Strategic Treatment

- Deworm when cattle are moved off pasture at the end of the grazing season or after the first of November in areas where cattle remain on pasture year-round.

Spring – Second Strategic Treatment

- Deworm at turnout or grass green-up if fall treatment was not given, and deworm the adult cow and her suckling calf 6-8 weeks later.
- Deworm the adult cow and her suckling calf 6-8 weeks after spring grazing begins, provided a fall treatment was given.

Note: In extreme southern parts of the United States, including parts of California, Hawaii and the Gulf Coastal areas into southern Florida, a second spring/early summer deworming (given six weeks after the first spring deworming) may be economically warranted depending on grazing conditions.

In This Business, You Need More Than One Way to Solve a Problem

Safe-Guard® (fenbendazole) gives you more options to fit your specific operation, including paste and oral suspension for chute-side as well as convenient non-handling formulations including liquid supplement, blocks, pellets, and cubes. After all, gathering cattle can cost up to \$5/head in labor and cause unneeded stress on your cattle and help. Strategically deworming with a Safe-Guard non-handling formulation can deliver positive results to your bottom line.

HANDLING & NON-HANDLING
IT HAS TO HAVE A CHOICE OF FORMULATIONS

FORMULATION	USE	RESIDUE WARNING
PASTE	• Can be used in a chute-side application	• 13 days
SUSPENSION	• Can be used in a chute-side application	• 13 days
LIQUID SUPPLEMENT	• Can be used in a chute-side application	• 13 days
BLOCKS	• Can be used in a chute-side application	• 13 days
PELLETS	• Can be used in a chute-side application	• 13 days
CUBES	• Can be used in a chute-side application	• 13 days

Click [HERE](#) to view the Safe-Guard Handling & Non-Handling Chart.

Safe-Guard® Has a Formula for Every Operation. Find the One That Works for You

Safe-Guard is:

- CONVENIENT – Season-long control with strategically timed treatments
- QUICK-ACTING – Kills worms, stops egg shedding and prevents pasture contamination in a little as one day¹
- SAFE – Can treat all cattle, even pregnant cows
- ECONOMICAL – Eliminates labor costs through stress-free handling

Watch Your Cattle do the Deworming with a Quick-Acting, Non-Handling Formula

Safe-Guard 0.5% Alfalfa-Based Pellets²

- For Beef and Dairy Cattle – 10 pound bag
- Additional bag sizes to fit any operation available from third-party manufacturers
- Single-day feeding
- No milk withdrawal for dairy cattle
- Top-dress at 1 pound feed per 1,000 pounds cattle



Safe-Guard En-Pro-AI Molasses Block³ and Safe-Guard Protein Block⁴

- Highly palatable, 25 pound blocks
- One block treats 8,000 pounds of cattle
- 3-6 day feeding

Safe-Guard Free-Choice Mineral²

- For Beef and Dairy Cattle – 25 pound pail
- Only dewormer available in free choice mineral
- 3-6 day feeding

Safe-Guard Feed Manufacturer Range Cubes²

- Available from various third-party feed manufacturers and distributors
- Deworms in a single feeding
- For beef cattle – 50 pound bag
- Formulations and feeding rates vary by manufacturer. Follow label for dosing instructions

Merchandising Minute



Ask your local representative about our Safe-Guard non-handling dewormer tower display. This free-standing display is 5.5 feet tall and 20 inches wide and can be moved around the store to capture shopper attention. Merchandising has never been simpler.

Consult your local veterinarian for assistance in the diagnosis, treatment and control of parasitism.

Learn more at safe-guardcattle.com.

References

- ¹ Anthelmintic activities of Fenbendazole Against Nematodirus helueticus in Cattle: Effect on Egg Production, Embryogeny, and Development of Larval Stages Ahmad Samizadeh-Yazd.,b[5 and A. C. Todd, PhD
- ² RESIDUE WARNING: Cattle must not be slaughtered within 13 days following last treatment. For dairy cattle, the milk discard time is zero hours. A withdrawal period has not been established for this product in pre-ruminating calves. Do not use in calves to be processed for veal.
- ³ RESIDUE WARNING: Cattle must not be slaughtered within 11 days following last treatment. A withdrawal period has not been established for this product in pre-ruminating calves. Do not use in calves to be processed for veal.
- ⁴ RESIDUE WARNING: Cattle must not be slaughtered within 16 days following last treatment. A withdrawal period has not been established for this product in pre-ruminating calves. Do not use in calves to be processed for veal.

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