

BRAVECTO[®]
(FLURALANER)

12 **TWELVE-WEEK***
PROTECTION

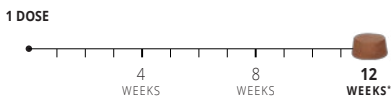


THE ONLY FLEA AND TICK
PROTECTION THAT LASTS
UP TO **12 WEEKS*** WITH A
SINGLE CHEW

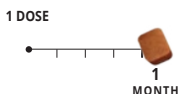
 **MERCK**
Animal Health

AN EXTRAORDINARY WAY TO PROTECT YOUR DOG

BRAVECTO[®]
(FLURALANER)



NexGard[®]
(afoxolaner) Chewables



Bravecto Chew[®] gives your dog up to 12 weeks* of extraordinary flea and tick protection with a single chew. **That's nearly 3X longer than monthly treatments.** With Bravecto, you and your dog never have to miss a beat – you can immediately spend time together after a treatment, without any wait or worry about fleas and ticks.

4 REASONS BRAVECTO CHEW IS EXTRAORDINARY

- 1 UP TO 12 WEEKS* OF FLEA AND TICK PROTECTION**
- 2 FAST-ACTING, LONG-LASTING PROTECTION**
- 3 AVAILABLE IN A TASTY CHEW FOR DOGS¹**
- 4 DEMONSTRATED SAFETY^{1,2} WITH PROTECTION GIVEN TO MILLIONS OF DOGS WORLDWIDE**



ENJOY MORE OF THE MOMENTS THAT MATTER THANKS TO BRAVECTO

FAST AND EFFECTIVE

Bravecto Chew starts killing fleas within just 2 hours and reaches 100% efficacy in 12 hours.³ With flea and tick protection this extraordinary, you can go on a hike with your dog immediately after treatment, without worrying.

SAFETY PROFILE

Bravecto is safe for most dogs and is approved in pregnant, lactating, and breeding dogs and puppies over 6 months old.⁴ It's even safe alongside many other commonly used treatments.^{1,2}

CONVENIENT PROTECTION

Bravecto conveniently helps you keep your dog protected with fewer treatments. And, since it's a tasty chew, it's easy to give and there's no wait for the treatment to dry. Your dog can immediately go right into the water or bath.

BRAVECTO[®] (FLURALANER)

BRIEF SUMMARY

For full Prescribing Information, see package insert.

CAUTION

Federal (USA) law restricts this drug to use by or on the order of a licensed veterinarian.

INDICATIONS

Bravecto kills adult fleas and is indicated for the treatment and prevention of flea infestations (*Ctenocephalides felis*) and the treatment and control of tick infestations [*Ixodes scapularis* (black-legged tick), *Dermacentor variabilis* (American dog tick), and *Rhipicephalus sanguineus* (brown dog tick)] for 12 weeks in dogs and puppies 6 months of age and older, and weighing 4.4 pounds or greater. Bravecto is also indicated for the treatment and control of *Amblyomma americanum* (lone star tick) infestations for 8 weeks in dogs and puppies 6 months of age and older, and weighing 4.4 pounds or greater.

CONTRAINDICATIONS

There are no known contraindications for the use of the product.

WARNINGS

Not for human use. Keep this and all drugs out of the reach of children. Keep the product in the original packaging until use, in order to prevent children from getting direct access to the product. Do not eat, drink or smoke while handling the product. Wash hands thoroughly with soap and water immediately after use of the product.

PRECAUTIONS

Bravecto has not been shown to be effective for 12-weeks duration in puppies less than 6 months of age. Bravecto is not effective against *Amblyomma americanum* ticks beyond 8 weeks after dosing.

ADVERSE REACTIONS

In a well-controlled U.S. field study, which included 294 dogs (224 dogs were administered Bravecto every 12 weeks and 70 dogs were administered an oral active control every 4 weeks and were provided with a tick collar); there were no serious adverse reactions. All potential adverse reactions were recorded in dogs treated with Bravecto over a 182-day period and in dogs treated with the active control over an 84-day period. The most frequently reported adverse reaction in dogs in the Bravecto and active control groups was vomiting.

PERCENTAGE OF DOGS WITH ADVERSE REACTIONS IN THE FIELD STUDY

ADVERSE REACTION (AR)	BRAVECTO GROUP Percentage of Dogs with the AR During the 182-Day Study (n=224 dogs)	ACTIVE CONTROL GROUP Percentage of Dogs with the AR During the 84-Day Study (n=70 dogs)
VOMITING	7.1	14.3
DECREASED APPETITE	6.7	0.0
DIARRHEA	4.9	2.9
LETHARGY	5.4	7.1
POLYDIPSIA	1.8	4.3
FLATULENCE	1.3	0.0

In a well-controlled laboratory dose confirmation study, one dog developed edema and hyperemia of the upper lips within one hour of receiving Bravecto. The edema improved progressively through the day and had resolved without medical intervention by the next morning.

For technical assistance or to report a suspected adverse drug reaction, contact Merck Animal Health at 1-800-224-5318. Additional information can be found at www.bravecto.com. For additional information about adverse drug experience reporting for animal drugs, contact FDA at 1-888-FDA-VETS or online at <http://www.fda.gov/AnimalVeterinary/SafetyHealth>.

HOW BRAVECTO IS SUPPLIED

Bravecto is available in five strengths (112.5, 250, 500, 1000, and 1400 mg fluralaner per chew). Each chew is packaged individually into aluminum foil blister packs sealed with a peelable paper backed foil lid stock. Product may be packaged in 1, 2, or 4 chews per package.

Distributed by: Intervet Inc (d/b/a Merck Animal Health) Madison, NJ 07940 Made in Austria



SEIZE THE MOMENT

Make today the start of an extraordinary new beginning with fewer gaps in protection, fewer chances to forget and much less worry about flea and tick protection. Only your veterinarian can prescribe Bravecto Chew, giving your dog up to 12 weeks* of flea and tick protection with a single chew. Start enjoying even more of the moments that make life extraordinary with Bravecto today.

FOR MORE INFORMATION, ASK YOUR VETERINARIAN ABOUT BRAVECTO CHEW OR VISIT OUR WEBSITE

BRAVECTO.COM



REFERENCES

1. Meadows et al. *Parasites & Vectors* 2014, 7:375.
2. Walther et al. *Parasites & Vectors* 2014, 7:105, 7:481. 2015, 8:508.
3. Taenzler et al. *Parasites & Vectors* 2014, 7:567
4. Bravecto Chew prescribing information. Madison, NJ: Merck Animal Health; 2014.

* Bravecto Chew kills fleas, prevents flea infestations, and kills ticks (black-legged tick, American dog tick, and brown dog tick) for 12 weeks. Bravecto also kills lone star ticks for 8 weeks.

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