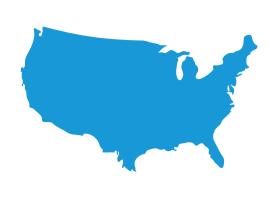
5 EXTRAORDINARY REASONS PET OWNERS LOVE BRAVECTO® (FLURALANER)

See why pet owners prefer Bravecto Chew to monthly flea and tick treatments.







16 STATES

559 PET OWNERS

4 REGIONS

We asked 559 pet owners, from 16 states, in 4 regions of the United States what they thought about Bravecto compared with monthly treatments - and pet owners said they preferred Bravecto 9 to 1. Here are the 5 reasons why Bravecto is their flea and tick treatment of choice.1



LASTS FOR UP TO 12 WEEKS*



flea and tick protection. That's nearly **3X longer** than monthly treatments. When asked to name one reason to use Bravecto, 12-week dosing was the most popular reason among the pet owners we surveyed. Pet owners whose dogs spend over

Bravecto delivers up to 12 weeks* of

12 hours a day outdoors know extraordinary protection when they experience it and 93% of them preferred Bravecto.1



Of pet owners who had previously used

IT'S CONVENIENT

a monthly product, 89% said Bravecto was more convenient to give than the monthly treatment.1





Pet owners love all of Bravecto's benefits over monthly flea and

tick products, but the ones they loved most were:

EXTRAORDINARY BENEFITS



IT HAS MANY





NEXT DOSE 65% of pet owners said they were more likely to give the next dose of Bravecto on

REMEMBER THE

LIKELY TO

to give more frequently.1

time compared with monthly

products, which they'd have



1 Lavan et al. J Vet Sci Technol 2017, 8:439



I've used Bravecto for my business and think it's

of different products with one product: Bravecto. Clients work on a budget, some of them can't afford to buy all three doses or six doses of something that they're using on a

very beneficial. I've been

able to replace a couple

of times they find that Bravecto tends to be more affordable. **DR CRAIG PRIOR | DVM**

From Murphy Road Animal Hospital,

monthly basis - and a lot

Nashville TN

ASK YOUR VET ABOUT BRAVECTO TODAY AND SEE WHY

PET OWNERS PREFER IT TO MONTHLY TREATMENTS 9 TO 11

weeks. Bravecto also kills lone star ticks for 8 weeks. IMPORTANT SAFETY INFORMATION: The most common adverse reactions recorded in clinical trials were vomiting, decreased appetite,

* Bravecto Chew kills fleas, prevents flea infestations, and kills ticks (black-legged tick, American dog tick, and brown dog tick) for 12

diarrhea, lethargy, polydipsia, and flatulence. Bravecto has not been shown to be effective for 12-weeks' duration in puppies less than 6

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months of age. Bravecto is not effective against lone star ticks beyond 8 weeks after dosing.





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