

# The gold standard in calf implants

for heavier weaning weights and greater revenue.

#### **Fast Facts**

### **Increased weight gain** through weaning.

A 23-trial summary showed an average 23-lb. weaning weight advantage (over 163 days) in calves implanted with RALGRO over non-implanted controls.1

## The most versatile implant available.

With non sex-specific zeranol as its active component, RALGRO can be used in both males and females, as well as in calves, stockers and feedlot cattle.

#### Proven return on investment.

The 23-lb. weaning weight advantage RALGRO provides can make a significant impact to your bottom line. Fill out the Implant Calf Value Calculator on the back to see the math for yourself.



### The RALGRO Ralogun® makes it easy to get implanting right.

An ergonomic design combined with a small implant size reduces fatigue while making it easier to administer pellets accurately.

- Sturdy, durable construction
- · Can be used right- or left-handed
- · 24-count wheel

Aim higher at RALGRO.com.

IMPORTANT SAFETY INFORMATION: Not for use in humans. Keep out of reach of children. No withdrawal period is required when used according to labeling. Do not use in beef calves less than 2 months of age, dairy calves, and veal calves. A withdrawal period has not been established for this product in pre-ruminating calves. Do not use in replacement beef heifers after weaning or in dairy cows or replacement dairy heifers. Use in these cattle may cause drug residues in milk and/or calves born to these cows. Implant pellets subcutaneously in ear only. Any other location is a violation of Federal law. Do not attempt salvage of implanted site for human or animal food. For complete safety information, refer to the product label.

1. Data on file, Merck Animal Health.

Animal Health



# Pounds aren't the only thing that will pile up when you implant calves with RALGRO.

Implant Calf Value Calculator	Non-implanted		RALGRO
Avg. Weaning Weight RALGRO adds an extra 23 lbs. to weaning weight Sales Price per Pound	х	+23 lbs.	х
Gross Revenue per Calf	=		= 000
Cost of Ralgro	n/a		a
Net Revenue per Calf	C		= b
Advantage (b-c=d)			d
Number of Calves			e =
Total Return Advantage			f
Return on Investment  For each dollar invested (f÷(a x e))			

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<sup>1.</sup> Data on file, Merck Animal Health.