

USE DATA-DRIVEN DECISIONS TO MAXIMIZE PRODUCTIVITY AND PROFITABILITY.



Embrace the unmatched benefits of full-solution monitoring with SenseHub® Dairy.

Labor, productivity, profitability and animal well-being are all tightly connected. With the unique full-monitoring solution from Merck Animal Health, producers receive vital health and activity information directly from their cows, intuitive and actionable reports, daily milk yields from every animal and automatic cow flow for a low-stress environment.

See how SenseHub Dairy—part of the M-Power full-solution approach to dairy from Merck Animal Health—can eliminate guesswork and enhance every biopharma product used on the dairy.



SenseHub®
DAIRY

MONITORING CAPABILITIES



- Track reproductive, health, nutrition and well-being status
- Capture animal behaviors such as rumination, activity or panting
- Detect and analyze environmental factors
- Integrate with 35+ external herd management software systems, complete parlor management system and sorting gate

IN-PARLOR MILKING CONTROL



- Control milking points
- Automate milking workflows
- Analyze milk production

AUTOMATIONS



- Create actionable reports to simplify tasks and eliminate guesswork
- Automate sorting with up to 99% accuracy
- Manage at the individual cow level



All supported by best-in-class customer support.



Scan to see the potential of powerful cow monitoring, or visit SenseHub-Dairy.com



OPEN UP WHOLE NEW POSSIBILITIES WITH A SENSEHUB DAIRY SORTING GATE.



Save time. Free up resources. Simplify tasks. Minimize disruptions. By bringing cows that need attention directly to you, the SenseHub Dairy sorting gate impacts every part of your operation, empowering you to manage at the individual cow level for unprecedented control and productivity.

BOOST DAIRY EFFICIENCY.

- Automatically sort cows directly from parlor with preconfigured or custom reports
- Automate sort lists from most herd management systems, including heat, health, trim, dry-off and tag maintenance
- Sort with 99% accuracy, even in high-flow scenarios
- Stay ahead with weekly scheduler

OPTIMIZE COW FLOW AND COMFORT.

- Manage at the individual cow level, even on 10,000-plus-cow dairies
- Auto-assign gates to automatically connect identification and monitoring devices
- Establish a consistent routine for every cow, every day
- Provide additional working areas with multi-stage setups
- Minimize lock-up time for all cows in the herd

STREAMLINE YOUR WORKFORCE.

- Simplify tasks
- Standardize training time
- Keep employees and cows safe with touch-free sorting

