



SenseHub®  
DAIRY



# A BRIGHT FUTURE CAN START IN A BLINK.

SenseHub Dairy Youngstock is the first solution dedicated to monitoring dairy calves for the **first 12 months of life**.

SenseHub Dairy Youngstock helps farmers anticipate health issues by providing actionable information before visible signs of disease, so they can focus valuable time and resources on calves and heifers that may require special attention.



Monitor suckling calves in hutches and group housing 24/7 after the first 27 hours of life



Easily identify calves that need attention with LED light



Save time and resources by managing at the individual cow level

# ESTABLISHING OPTIMAL CALF HEALTH AND PERFORMANCE?

There's a new beginning.

## SenseHub Dairy Youngstock | Animal Behavior States and Group Assignments



\*For suckling calves in hutches and group housing

By monitoring suckling calves in hutches and group housing through post-weaning, SenseHub Dairy Youngstock delivers actionable insights and alerts to help you optimize the well-being of your calves.

With 24/7 monitoring letting you know which calves need attention, as well as a blinking LED on the calf's monitoring ear tag for quick location, SenseHub Dairy Youngstock makes it easy for you to prioritize the care of your youngstock and adjust your workflow to improve operations on your farm in three steps:

- 1** Attach monitoring ear tag 27 hours after birth
- 2** Monitor behavior in the SenseHub Dairy system
- 3** Easily identify calves that require attention with LED light



Scan to see what other producers are saying about SenseHub Dairy Youngstock monitoring.

Contact your Merck Animal Health representative to learn more.



This product is not intended to diagnose, treat, cure, or prevent any disease in animals. For the diagnosis, treatment, cure, or prevention of disease in animals, you should consult your veterinarian. The accuracy of the data collected and presented through this product is not intended to match that of medical devices or scientific measurement devices. © 2024 Merck & Co., Inc., Rahway, NJ, USA and its affiliates. All rights reserved.  
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