

# SPRING 2022 Marketing and Resource Guide

## Spring Calf Health

Vaccinate • Deworm • Control • Grow



Products shown: BOVILIS® NASALGEN® 3-PMH, RALGRO® (zeranol), SAFE-GUARD® (fenbendazole) 10% Dewormer Paste 290g and Liter Suspension

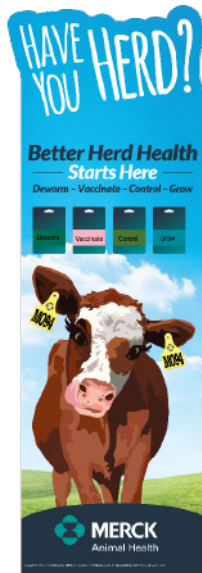
### MERCHANDISING OPTIONS:



Mertle Dangler



Mertle Aisle Invader



Mertle Tower



Flipbook



**RALGRO Peg and Shelf Display**  
(4) RALGRO RALOGUN Pellet Injector  
(15) RALGRO (zeranol) Implants  
for Beef Cattle Cartridges (24 Dose)



BOVILIS Barn Chart



Multi-Species Powerwing



Sharpen your skills with these suggested seasonal modules!



Conversational Cooler Selling



RALGRO®  
The Gold Standard  
in Calf Implants



BOVILIS®  
NASALGEN®  
3-PMH

# Spring Horse Health

Deworm • Vaccinate



Products shown: SAFE-GUARD® (fenbendazole) EQUI-BITS®, SAFE-GUARD (fenbendazole) 25g, SAFE-GUARD (fenbendazole) 92g, and PRESTIGE® 5 + WNV

## MERCHANDISING OPTIONS:



**PRESTIGE Pop Up Tower**



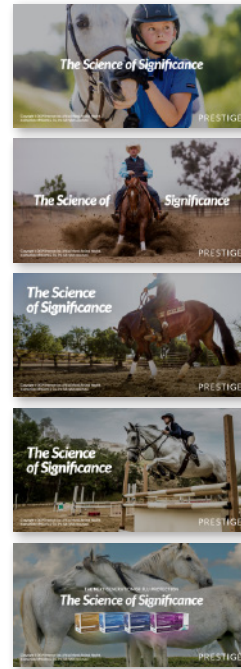
**PRESTIGE Aisle Invader**



**Mode of Action Shelf Kit**



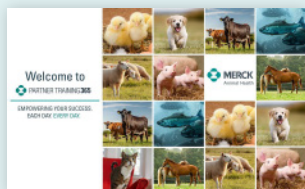
**PRESTIGE Danglers**



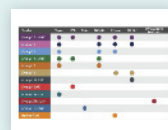
**PRESTIGE Social Media**



**Equine Powerwing**



**Sharpen your skills with these suggested seasonal modules!**



**PRESTIGE® Get Vaccinating Right**



**Proper Handling of Vaccines and Cooler Management**



**Get Equine Deworming Right**

# Better Goat Health

Control • Deworm • Vaccinate



Products shown: ULTRA BOSS®, SAFE-GUARD® (fenbendazole) 125 mL Goat Suspension, and BOVILIS® VISION® CD-T

## MERCHANDISING OPTIONS:

**DOSE & DONE**  
Goat deworming made simple

**THE RIGHT DEWORMER**  
SAFE-GUARD® (fenbendazole) 125 mL suspension is a 3-in-1 dewormer for goats. Use the dewormer that's correct for your goat's problem.

**THE RIGHT DRENCH GUN**  
Use a 20 mL SAFE-GUARD Drench Gun to administer your dewormer.

**SAFE-GUARD HAS IT ALL!**  
The industry's most complete dewormer specifically approved for goats.

**PRIMARY PARASITES OF CONCERN**

**GET A FREE DRENCH GUN**

SEE BACK FOR OFFER DETAILS

**Dose & Done SAFE-GUARD Rebate Resources**  
(Rebate resources also available in Spanish)

**Better Goat Health Starts Here**

Deworm Control Vaccinate

**Better Goat Health Dangler**

**Better Goat Health Starts Here**

Deworm Control Vaccinate

**Social Media**

**Digital Ads**

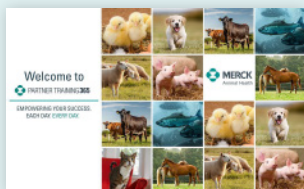
**Better Goat Health Resources**  
(Digital resources also available in Spanish)

**Better Goat Health**

HEALTHIER ANIMALS CHECKPOINT

Trusted Brands For Your Animals

**Better Goat Health Solution Center**



**Sharpen your skills with this suggested seasonal module!**



**Better Goat Health**

**PartnerTraining365 Registration Directions**



# Dog Internal & External Parasite Control

Deworm • Control



Products shown: SAFE-GUARD® (fenbendazole) Canine Dewormer family, and ACTIVYL® Protector Band for Dogs



## MERCHANDISING OPTIONS:

**SAFE-GUARD  
Canine Shelf Module**

**ACTIVYL Collar  
Aisle Invader**

**ACTIVYL Collar  
Tower Display**

**ACTIVYL Collar  
Clip Strip Kit**

**ACTIVYL Collar  
Peg Sign**

**Sharpen your skills with these suggested seasonal modules!**



**SAFE-GUARD®  
Canine Dewormer  
Dosing**



**ACTIVYL®  
Protector Band  
for Dogs**

*Please connect with your Merck Animal Health Representative or email [RetailTeam@merck.com](mailto:RetailTeam@merck.com) to develop a plan for your store.*

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