

MORE

Merck Animal Health Official Retail Expert

Internal Parasite Protection



Shown: SAFE-GUARD® (fenbendazole) Paste 92gm, SAFE-GUARD (fenbendazole) 25gm, PANACUR® (fenbendazole) 25gm, PANACUR (fenbendazole) POWERPAC



Print/Banner Ads



Mode of Action Shelf Kit



Multi-Species Powerwing



Equine Powerwing

*While supplies last



We are excited to announce the implementation of a new training platform for our Retailer, Dealer and Distributor partners at PartnerTraining365.com.

This robust new tool provides concise Merck Animal Health product education and selling skills. The platform currently features 25 learning modules and new content is added regularly. **Log in today to increase your selling confidence!**

Internal Parasite Protection



Shown: SAFE-GUARD® (fenbendazole) EN-PRO-AL® Molasses Block, Protein Block, Range Cubes, 0.5% Dewormer Pellets, Liter Suspension Drench, 10% Dewormer Paste 290g, 325G Mineral Type C Medicated Feed



SAFE-GUARD Shelf Talker



SAFE-GUARD Tower Display

*While supplies last



Mertle Tower



Mertle with Motion



Mertle Aisle Invader



Mertle Dangler



Print/Banner Ads



Sharpen your skills with these suggested seasonal modules!



SAFE-GUARD® (fenbendazole)



SAFE-GUARD® 325G Mineral

Pinkeye Protection



Shown: 20/20 VISION® 7, PILIGUARD® Pinkeye-1 TRIVALENT, ULTRA BOSS®, DOUBLE BARREL® VP Ear Tags



Print/Banner Ads



Social Media



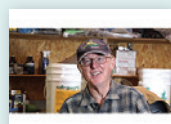
Parasite Control Dangler Set



Pinkeye Solution Center Display

*While supplies last

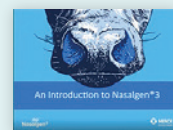
Sharpen your skills with these suggested seasonal modules!



SAFE-GUARD® Mineral Deworming



BOVILIS® NASALGEN® 3-PMH



BOVILIS® NASALGEN® 3

Flea and Tick Protection

ACTIVYL® PROTECTOR BAND FOR DOGS

Protects your dog from fleas and ticks for up to 6 months.

Active Ingredient: Deltamethrin 4.0%



Shown: ACTIVIL Protector Band for Dogs



Proxy Cards



Collar Peg Sign



ACTIVYL Collar Aisle Invader

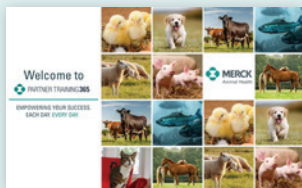


ACTIVYL Collar Clip Strip Kit



ACTIVYL Collar Tower Display

Sharpen your skills with this suggested seasonal module!



ACTIVYL® Protector Band for Dogs

Make MORE Noise with Merchandising and Campaign Tools

Please connect with your Merck Animal Health Representative or email RetailTeam@merck.com to develop a plan for your store.

Campaign Tools

- Consumer Rebates and Coupons (when available)
- Print and Digital Banner Ads
- Social Media Posts and Images
- Email Newsletter Templates
- Educational Articles and Blog Content
- Product Information and Images for eCommerce Set-up