



# HEAR BRD BEFORE IT'S TOO LATE. IMPROVE YOUR BRD DIAGNOSIS WITH WHISPER<sup>®</sup> VETERINARY STETHOSCOPE.

Improve your ability to confirm BRD at your feedyard. Make sure your hospital pen is equipped with the Whisper<sup>®</sup> Veterinary Stethoscope.

Whisper is a tool specifically designed to not only confirm BRD, but also gauge its severity.

In eight seconds, Whisper provides you the information needed to determine the level of BRD. This results in better animal well-being and herd health, which also improves your overall herd performance and bottom line.

## SAFE-HANDLING TECHNIQUE

- A non-invasive device that correctly diagnoses BRD after pen riders recognize the first signs of an ailment.
- Approved for use in feedyard hospital pens to detect BRD severity and support the treatment protocol – in coordination with your veterinarian.

## HOW DOES WHISPER WORK?

- First, an electronic stethoscope wirelessly transmits the animal's lung sounds to a computer.
- In eight seconds, the software assesses the data and provides a lung score – ranging from 1 to 5 – based on historical pathological evidence.
- Based on the Whisper lung score, proper treatment protocol can be identified.

Research conducted at slaughter suggests that more than half of cattle with severe lung problems were never pulled or treated for BRD.<sup>1</sup>

**DON'T WAIT UNTIL IT'S TOO LATE. ADD WHISPER TO YOUR BRD ARSENAL TODAY.**



**W H I S P E R**

listen smart, treat smarter

**FOR INFORMATION ABOUT SETTING UP A WHISPER VETERINARY STETHOSCOPE  
IN YOUR FEEDYARD HOSPITAL PEN, TALK TO YOUR MERCK ANIMAL HEALTH  
REPRESENTATIVE OR CALL 1-800-WHISPER.**

<sup>1</sup> Schneider, M. J., R. G. Tait, W. D. Busby, and J. M. Reecy. 2009. An evaluation of bovine respiratory disease complex in feedlot cattle: Impact on performance and carcass traits using treatment records and lung lesion scores. *Journal of Animal Science* 87:1821-1827. doi:10.2527/jas.2008-1283.