

Revalor[®]-G

(trenbolone acetate and estradiol)



Make your stockers add up.

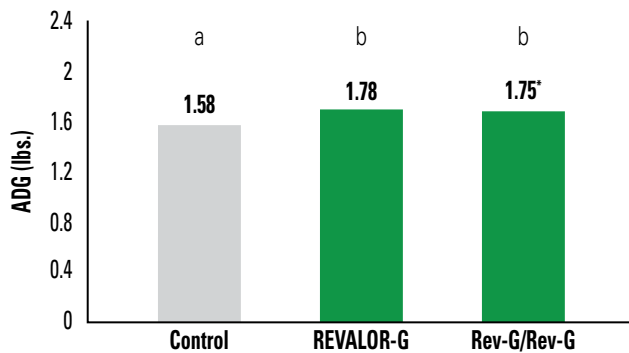
The #1 choice in stocker implants.

REVALOR-G is used in more stocker cattle than any other brand. In fact, it leads the next closest implant brand by a more than 2-to-1 margin.¹

The implant designed for stockers.

The typical stocker grazing period is 150 days. A single REVALOR-G implant improves grazing performance for 150 days.

Re-implanting Stocker Heifers/150 Days on Grass²



*Heifers were re-implanted on day 75 of the trial.
^{a,b}means with unlike superscript differ ($P \leq 0.05$).

The study demonstrates that a single REVALOR-G implant provides gains that are similar or better than those using:

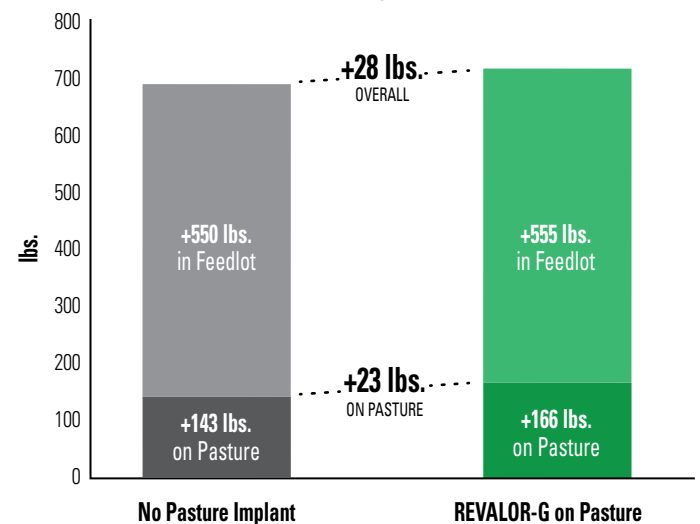
- Greater hormone concentrations
- Re-implantation

With REVALOR-G, there's no need to re-implant in the grazing stage. Utilizing a single implant saves you time, labor and money, as well as stress to your animal.

The implant that delivers for stockers – and beyond.

Cattle implanted with REVALOR-G while on pasture gain an average of an extra **23 pounds** and maintain the added weight during the finishing period.³

Impact of Pasture Implant on Weight Gain Followed Through Finish³



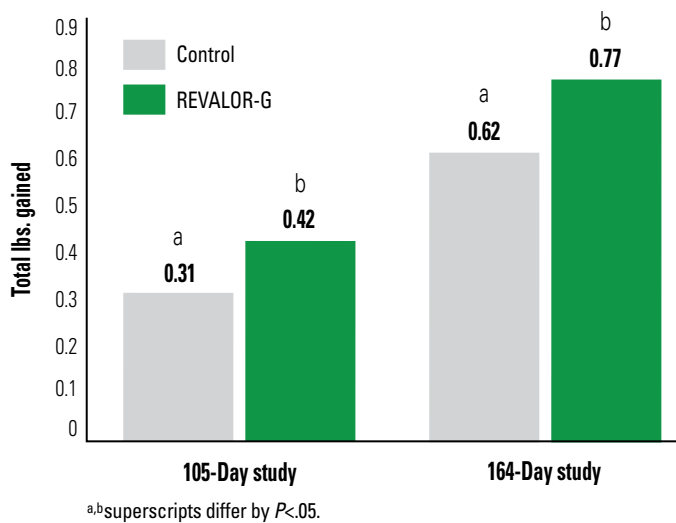
The seven-study summary compared total gain during the grazing period and subsequent feedlot gain of cattle not implanted on pasture compared to cattle implanted with REVALOR-G prior to pasture turnout.

- Cattle implanted with REVALOR-G while on pasture weighed 23 pounds more following the grazing period and maintained the added weight gain during the finishing period
- Implanting cattle with REVALOR-G during the stocker phase has no negative effects on subsequent feedlot performance

The implant that gains for stockers – whatever the forage quality.

Cattle implanted with REVALOR-G while on low-nutrition, dormant winter pasture significantly outgained those not implanted.

Improvement in ADG with REVALOR-G on Low Nutrition Dormant Winter Pasture⁴



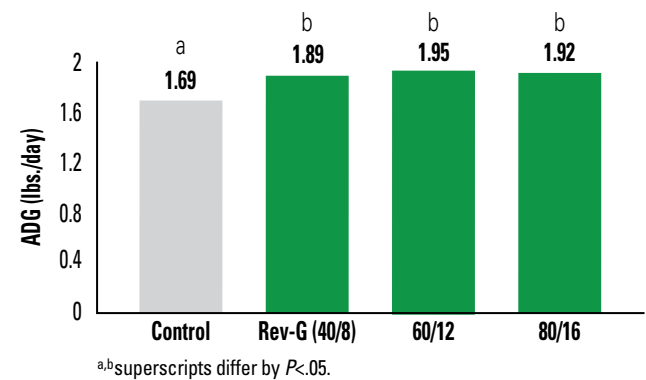
Two separate studies were conducted utilizing steers grazing dormant, native tallgrass prairie during the winter.^{4,5}

- Even at low levels of gain, cattle implanted with REVALOR-G gained more than non-implanted cattle
- REVALOR-G helps you get more out of marginal pasture before green-up

The implant dosed for stockers.

As animals mature, increasing doses in implants are utilized. The key is meeting the hormone level with the production setting to maximize return on investment. At 40/8, REVALOR-G is dosed for a stocker cattle production setting.

Stocker-Aged Cattle Response to Hormone Levels⁶



Dose titration studies compared response to three implant levels (TBA/E2B): REVALOR-G (40/8), 60/12, 80/16.

- Implanted steers outperformed non-implanted, but responded similarly regardless of higher levels of hormones
- TBA/E2B levels higher than REVALOR-G (40/8) are not necessary for improvements in daily gain during grazing situations

Plus, you'll experience improved performance and without side effects. REVALOR-G comes without a warning label. And the results prove that there is no advantage in using higher-dose implants in grazing situations.⁷



Proven ROI with an implant designed for stockers,
just another way Merck Animal Health Works
for you and your operation.

Learn what you and your stockers
could gain at RevalorG.com.



¹ Animalytix Market Data.

² Blasi DA, Kuhl GL, Reynolds MD, Jr, Brandt RT. Effect of Revalor-G on the Performance of Stocker Heifers Grazing Irrigated Smooth Bromegrass Pasture for a Full Season. *Cattlemen's Day*. 1997.

³ Data on file, Merck Animal Health.

⁴ Ackerman CJ, Paisley SI, II, Purvis HT, Horn GW, Karges BR. Effect of a Revalor-G Implant and Source of Supplemental Protein on Weight Gain of Steers Wintered on Dormant Tallgrass Prairie or Old World Bluestem. 1997 Research Report. Oklahoma State University Department of Animal and Food Sciences. Available at: http://afs.okstate.edu/research_reports/1997rr/015.htm. Accessed July 16, 2019.

⁵ Paisley SI, Horn GW, Ackerman CJ, Gardner BA, Secrist DS. Effects of Implants on Daily Gains of Steers Wintered on Dormant Native Tallgrass Prairie, Subsequent Performance and Carcass Characteristics. *J Anim Sci*. 1099;77:291-299.

⁶ Data on file, Merck Animal Health.

⁷ Based on label claims.

IMPORTANT SAFETY INFORMATION: A withdrawal period has not been established for Revalor[®]-G in pre-ruminating calves. Do not use in calves to be processed for veal.

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